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	SUMMIT \$20,000	ASCENT \$15,000	LEADER \$10,000	CHAMPION \$7,500	HIGH CAMP \$5,000	TRAIL ANGEL \$3,000	PARTNER \$2,000	PATRON \$1,000	CONTRIBUTOR \$500	ASSOCIATE \$250
AFTER DARK										
AFTER DARK	Title Sponsorship - Exclusive Event Co-Branding									
	Custom Video in Rolling Program Before Event									
	Logo on Table Tents									
	Exclusive Stage Mention									
	Wall Banner at Event									
	Company Name Listed on Attendee Badge	Logo	Logo	Logo	Logo	Text	Text	Text		
	Exclusive Social Media Recognition									
	Rolling Recognition on Video Screen Before Program									
	Tiered Logo Placement on E-newsletter before and after event						Text			
	Select Newsletter Recognition									
	Select Social Media Recognition									
	Recognition in Printed Event Program	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text	
	Tiered Recognition on Foundation Sponsorship Web Page	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text
	After Dark Tickets	Custom	10	10	10	8	6	6	4	2
ANNUAL FUND										
ANNUAL FUND	Custom and Original Content Unique to Your Brand									
	OELS Customized Teambuilding Activities									
	OELS Site Visit									
	Tailored Co-Branding and Customized Related Marketing Communications									
	Tiered Logo on Field Study Journals									
	Rolling Logo on Outdoor Lab Foundation Homepage									
	Press Release Kick-off and Annual Renewed Support									
	Customized Social Media Campaigns									
	Logo on OELS T-Shirt									
	Licensed Youth Activities Marketing Content for Business Use									
	After Dark Tickets	n/a	n/a	n/a	2	2	2	2		
	Newsletter Advertorials (10,000+ emails)	Custom	Custom	3	3	2	2	1		
	Select Social Media Recognition									
	Hyperlinked E-newsletter Recognition	Logo x 12	Logo x 12	Logo x 12	Logo x 12	Logo x 9	Logo x 9	Logo x 9	Text x 6	Text x 3
	Annual Report	Custom	Custom	1/2 Page	1/2 Page	1/4 Page	1/4 Page	Logo	Logo	Text
	Use of the Outdoor Lab Foundation Logo - Renewed Annually									
	Tiered Recognition on Foundation Sponsorship Web Page	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text	Text