



Outdoor Lab

FOUNDATION



Corporate Programs

www.outdoorlabfoundation.org

About Outdoor Lab



Outdoor Lab engages all Jeffco sixth-grade students – approximately 5,000 per year – in a weeklong residential camp at one of two mountain properties – Mt. Blue Sky and Windy Peak. Founded in 1957, Outdoor Lab is impactful because it carefully integrates proven youth development models, including experiential education, life-skills training, outdoor recreation, and mentorship.

There are very few programs in the country that operate at a scale as large, have such inspirational and emotive campuses, provide the depth and breadth of programming, and tie back to the curriculum being taught at home schools.

Outdoor Lab helps teachers meet standards across multiple disciplines. The curriculum and program format work in tandem to help students deepen their understanding of classroom lessons through hands-on learning.

Not only is Outdoor Lab a fun rite of passage, it's also vital to our community as an institution that positively develops our young people into well-rounded, confident, empathetic leaders. Students gain skills in making a difference, teamwork, and overcoming obstacles. Their newfound confidence and empowerment has ripple effects in the classroom, their home life, and beyond.



Achievements

- 🌲 \$1,000,000+ to 35 middle schools for Outdoor Lab tuition support to eliminate cost as a barrier to the program.
- 🌲 \$300,000 for campus improvements, updates, and new construction projects.
- 🌲 \$127,000 to support High School Leaders who serve as caring mentors to the sixth-grade participants.
- 🌲 \$128,000 to support internship stipends.
- 🌲 \$150,000+ worth of in-kind outerwear to provide students with appropriate clothing for the elements.
- 🌲 90% participation rate among students district-wide.
- 🌲 \$33,000 to support evening presentations for Title 1 Schools.
- 🌲 \$112,000 worth of volunteer time. Over 431 volunteers contributed 3,448 hours of community service to Outdoor Lab.

Our Strategic Priorities

Tuition Assistance

The Foundation makes sure every student, regardless of socio-economic background or articulation area, has access to Outdoor Lab. We work with schools to understand their families' needs and ensure that cost is never a barrier to participation.

Teacher Support

The Foundation supports teachers in their planning and preparation for Outdoor Lab. This may include organizing (and paying for) engaging evening presentations, supporting parent information nights, organizing a teacher advisory council, producing bilingual informational brochures, and ensuring gear needs for students are met.

Career Pathways for Students

The Foundation supports internship stipends for approximately 40 students each year. Moreover, we help counselors recruit approximately 1,000 High School Leaders to serve as instructors and caring role models. High School Leaders and Interns also qualify for scholarships, college credit, and continuing education vouchers for their service so they can build their resumes while performing critical roles on campus.

Community Outreach

The Foundation is active in the community. We visit schools, celebrate the program at public events, share information at fairs and festivals, encourage volunteerism, and generally bring the positive experiences happening at Outdoor Lab to more people throughout the Denver Metro Area.

Site Support

The Foundation helps maintain and beautify our two mountain campuses. We fund and coordinate important maintenance and infrastructure improvements so the campuses remain attractive and engaging venues for outdoor learning. Collectively, we manage about 800 acres of forested land, 20+ buildings, teachers' residences, 16 miles of trail, two trout ponds, medical facilities, gear libraries, and much more.

Get Involved



Make a Corporate Donation

Support our programs generally or designate your cash gift for a specific purpose.



Volunteer

Organize a volunteer activity at one of our mountain campuses or in the community in support of Outdoor Lab.



Sponsor Our Gala

Our annual fundraising gala is a great way to get involved and interact with community leaders and our network of supporters.



In-Kind Donations

Organize donations of boots and outerwear for our gear libraries or donate your professional services to support projects at the Foundation or our schools.

How Companies Support Us



As a dedicated '1% for the Planet' business, Bivouac Coffee supports local conservation causes, of which, Outdoor Lab qualifies. Bivouac supports the Foundation with cash contributions and sends their coffee to both campuses for all the teachers working hard and visiting each week.



Powder 7 donates 7% of sales for one day during their peak ski sales season. This program has generated over \$40,000 to date and improved our brand awareness.



Through their Uplift Program, Propeller has supported the Foundation by granting pro-bono services to build a student and teacher evaluation tool. Additionally, a team from Propeller has joined us at our mountain campuses for volunteer work days.



Co-Founder Kim Gieseler serves on the Foundation's Board of Directors and was Chair from 2021-2023. The company supports Outdoor Lab through volunteerism, the gala, and direct contributions. Total support exceeds \$15,000 to date.



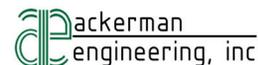
The construction firm was the lead contractor on our new Windy Peak bunkhouse, has sponsored a table at After Dark, and has organized volunteer workdays on our Mt. Blue Sky and Windy Peak campuses.



As the electricity service provider to Outdoor Lab, they have donated over \$50,000 to us through their "CORE Gives" Program and have helped with fire mitigation work along their power lines.



Tersus enables over 25 premium brands, such as The North Face, Patagonia, REI, Arc'teryx, amongst many others, to participate in branded resale and the circular economy. When recommerce is not an option for garments and outerwear, Tersus donates products to Outdoor Lab's Gear Libraries. To date, Tersus has donated over \$100,000 in product to Outdoor Lab.



Ackerman Engineering has been an annual sponsor dating back to 2019. To date the company has contributed over \$25,000. They've attended many After Dark galas and served as the lead electrical engineer for our new Windy Peak bunkhouse.



A collective of 25 independent sales and marketing agencies representing over 175 different outdoor brands, Outdoor Market Alliance donated \$20,000 to the Outdoor Lab Foundation in 2023. The connection to these outdoor brands has increased product donations for both our Gear Libraries and special events.



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