

Corporate Sponsorship Benefits

	Summit \$20,000+	Ascent \$15,000+	Leader \$10,000+	Champion \$7,500+	High Camp \$5,000+	Trail Angel \$3,000+	Partner \$2,000+	Patron \$1,000+	Contributor \$500+	Associate \$250+
Title Sponsorship - Exclusive After Dark Branding	(☆									
Tailored Outdoor Lab Teambuilding Activities	88	² %%								
After Dark Stage Mention	W W	N N	W W							
Exclusive cause-related marketing campaigns										
Exclusive social media marketing opportunities	2	2	2	<u> </u>	2					
Outdoor Lab Student Activity Marketing Content				E A						
After Dark Wall Banners			H							
After Dark Video Scroll	4		4			4				
Guest Commentaries, Blog, Advertorials	3	2	2	1	1	1	1	1		
After Dark Print Materials	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Text		
Select social media recognition	<u>A</u>		<u>A</u>			<u>A</u>				
E-Newsletter recognition	Logo x 12	Logo x 12	Logo x 12	Logo x 9	Logo x 9	Logo x 6	Logo x 6	Logo x 6	Text x 3	
Annual Report recognition	1/2 Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page	1/4 Page	Logo	Logo	Text	Text
Outdoor Lab Foundation website recognition	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text	Text
After Dark Tickets	10	10	10	8	8	6	6	4	2	1
Use of Outdoor Lab Foundation logo					<i>A</i> AA			<i>^^</i>		