

AFTER DARK GALA SPONSORSHIP OPPORTUNITIES

May 2, 2026 | DENVER MARRIOTT WEST HOTEL

Jeffco Public Schools Outdoor Lab Program

Outdoor Lab engages all Jeffco sixth grade students - approximately 5,000 per year - in a weeklong residential camp at one of two mountain properties, Windy Peak or Mt. Blue Sky. Outdoor Lab carefully integrates experiential education with life-skills training and mentorship helping students strengthen their understanding of classroom lessons, discover their leadership potential, and develop crucial social-emotional skills.

Outdoor Lab Foundation Priorities

Tuition Assistance: ensure every student has the financial support to attend

Career Pathways: provide stipends, trainings and scholarship opportunity for Interns

High School Leaders: recruit and recognize volunteer High School Leaders

Site Support: coordinate and fund important maintenance improvements

Outdoor Lab Foundation Gala

To keep this vital program thriving, the Outdoor Lab Foundation is hosting our biggest fundraiser of the year – After Dark. Sponsoring our Gala is a great way to get involved and interact with community leaders and our network of supporters.





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Title Sponsor - \$5,000 (2 Opportunities Available)

Benefits:

- **Event Naming Rights:** Your company name will be integrated into the event's official title, e.g., "After Dark, Presented by [Your Company]"
- **Logo on All Promotional Materials:** Prominent placement of your logo on all digital and print promotional materials, including:
 - Event website and ticketing platform
 - Invitations, posters, and flyers
 - Event program and signage
- **Email Campaign Inclusion:** Featured as the title sponsor in all pre-event email communications to over 10,000+ subscribers with a direct link to your website or landing page.
- **On-Stage Recognition:** Verbal acknowledgment and logo display during event opening remarks, including a brief company introduction.
- **Brand Presence at the Event:**
 - Branded signage at the event entrance and throughout key areas of the venue
 - Custom-branded table centerpieces or decorations featuring your company logo
 - Opportunity to provide a branded welcome gift or promotional item for attendees
- **VIP Table for 10 Guests:** A reserved table for 10 guests in a premium location, including catered dinner.
- **Social Media Shout-Outs:** Multiple mentions on Outdoor Lab Foundation's social media platforms (Facebook, Instagram, LinkedIn), reaching our highly engaged outdoor education community.
- **Media Coverage:** Acknowledgment in any event-related press releases or media interviews.
- **Post-Event Promotion:** Inclusion in post-event thank-you email to attendees and supporters, continuing your brand's visibility.

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Activity or Bar Sponsor - \$2,500 (2 Opportunities Available)

Benefits:

- **Exclusive Sponsorship of Bar or Activity:**
 - **Bar Sponsorship:** Your brand's logo will be prominently displayed at the bar area, with custom branded cocktail napkins or drinkware, and recognition as the official bar sponsor.
 - **Activity Sponsorship:** Name attached to one of the event's featured activities, such as fly fishing station, archery station, or silent auction, with signage and branded materials.
- **Logo on Promotional Materials:** Inclusion on event website, event signage, and printed programs as an official event sponsor.
- **Email Campaign Inclusion:** Featured mention in an event promotion email sent to our **10,000+ subscribers**, with recognition as a bar or activity sponsor.
- **On-Site Branding:**
 - Branded signage at the bar or activity station.
 - Opportunity to provide promotional items or branded materials at the station.
- **Table for 2 Guests:** Reserved seating for 2 guests, including catered dinner and drinks.
- **Social Media Shout-Out:** Mentioned on Outdoor Lab Foundation's social media platforms in event promotions and after the event.

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Table Sponsor - \$1,000 (Multiple Available)

Benefits:

- **Branded Table Signage:** Your company's logo displayed on your sponsored table, acknowledging your support throughout the evening.
- **Logo on Event Program:** Inclusion in the event program as an official table sponsor.
- **Seats for 2 Guests:** Reserved seating for 2 guests, including catered dinner and drinks.
- **Email Campaign Mention:** Inclusion in a pre-event thank-you email sent to our **10,000+ subscribers**, recognizing your sponsorship.
- **Social Media Mention:** Acknowledgment on our social media platforms as a table sponsor.



Outdoor Lab
FOUNDATION

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By sponsoring the **Outdoor Lab Foundation's After Dark Fundraiser**, your company not only aligns with a meaningful cause but also gains access to a community of passionate individuals who value education and the outdoors. Your sponsorship will directly support our mission to provide transformative outdoor experiences for students.

For more information or to confirm your sponsorship, please contact: Ian Nawalinski at ian.nawalinski@outdoorlabfoundation.org

We look forward to partnering with you to make this event a success!