

# AFTER DARK GALA SPONSORSHIP OPPORTUNITIES

May 2, 2026 | DENVER MARRIOTT WEST HOTEL

## Jeffco Public Schools Outdoor Lab Program

Outdoor Lab engages all Jeffco sixth grade students - approximately 5,000 per year - in a weeklong residential camp at one of two mountain properties, Windy Peak or Mt. Blue Sky. Outdoor Lab carefully integrates experiential education with life-skills training and mentorship helping students strengthen their understanding of classroom lessons, discover their leadership potential, and develop crucial social-emotional skills.

## Outdoor Lab Foundation Priorities

*Tuition Assistance:* ensure every student has the financial support to attend

*Career Pathways:* provide stipends, trainings and scholarship opportunity for Interns

*High School Leaders:* recruit and recognize volunteer High School Leaders

*Site Support:* coordinate and fund important maintenance improvements

## Outdoor Lab Foundation Gala

To keep this vital program thriving, the Outdoor Lab Foundation is hosting our biggest fundraiser of the year – After Dark. Sponsoring our Gala is a great way to get involved and interact with community leaders and our network of supporters.





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## Title Sponsor - \$5,000 (2 Opportunities Available)

### Benefits:

- **Event Naming Rights:** Your company name will be integrated into the event's official title, e.g., “After Dark, Presented by [Your Company]”
- **Logo on All Promotional Materials:** Prominent placement of your logo on all digital and print promotional materials, including:
  - Event website and ticketing platform
  - Invitations, posters, and flyers
  - Event program and signage
- **Email Campaign Inclusion:** Featured as the title sponsor in all pre-event email communications to over **10,000+ subscribers** with a direct link to your website or landing page.
- **On-Stage Recognition:** Verbal acknowledgment and logo display during event opening remarks, including a brief company introduction.
- **Brand Presence at the Event:**
  - Branded signage at the event entrance and throughout key areas of the venue
  - Custom-branded table centerpieces or decorations featuring your company logo
  - Opportunity to provide a branded welcome gift or promotional item for attendees
- **VIP Table for 10 Guests:** A reserved table for 10 guests in a premium location, including catered dinner.
- **Social Media Shout-Outs:** Multiple mentions on Outdoor Lab Foundation’s social media platforms (Facebook, Instagram, LinkedIn), reaching our highly engaged outdoor education community.
- **Media Coverage:** Acknowledgment in any event-related press releases or media interviews.
- **Post-Event Promotion:** Inclusion in post-event thank-you email to attendees and supporters, continuing your brand’s visibility.





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## Activity or Bar Sponsor - \$2,500 (2 Opportunities Available)

### Benefits:

- **Exclusive Sponsorship of Bar or Activity:**
  - **Bar Sponsorship:** Your brand's logo will be prominently displayed at the bar area, with custom branded cocktail napkins or drinkware, and recognition as the official bar sponsor.
  - **Activity Sponsorship:** Name attached to one of the event's featured activities, such as fly fishing station, archery station, or silent auction, with signage and branded materials.
- **Logo on Promotional Materials:** Inclusion on event website, event signage, and printed programs as an official event sponsor.
- **Email Campaign Inclusion:** Featured mention in an event promotion email sent to our **10,000+ subscribers**, with recognition as a bar or activity sponsor.
- **On-Site Branding:**
  - Branded signage at the bar or activity station.
  - Opportunity to provide promotional items or branded materials at the station.
- **Table for 2 Guests:** Reserved seating for 2 guests, including catered dinner and drinks.
- **Social Media Shout-Out:** Mentioned on Outdoor Lab Foundation's social media platforms in event promotions and after the event.



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## Table Sponsor - \$1,000 (Multiple Available)

### Benefits:

- **Branded Table Signage:** Your company's logo displayed on your sponsored table, acknowledging your support throughout the evening.
- **Logo on Event Program:** Inclusion in the event program as an official table sponsor.
- **Seats for 2 Guests:** Reserved seating for 2 guests, including catered dinner and drinks.
- **Email Campaign Mention:** Inclusion in a pre-event thank-you email sent to our **10,000+ subscribers**, recognizing your sponsorship.
- **Social Media Mention:** Acknowledgment on our social media platforms as a table sponsor.



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By sponsoring the **Outdoor Lab Foundation's After Dark Fundraiser**, your company not only aligns with a meaningful cause but also gains access to a community of passionate individuals who value education and the outdoors. Your sponsorship will directly support our mission to provide transformative outdoor experiences for students.

**For more information or to confirm your sponsorship, please contact: Ian Nawalinski** at [ian.nawalinski@outdoorlabfoundation.org](mailto:ian.nawalinski@outdoorlabfoundation.org)

We look forward to partnering with you to make this event a success!