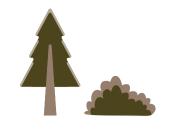


Corporate Sponsorship Benefits

	Summit \$20,000+	Ascent \$15,000+	Leader \$10,000+	Champion \$7,500+	High Camp \$5,000+	Trail Angel \$3,000+	Partner \$2,000+	Patron \$1,000+	Contributor \$500+	Associate \$250+
Title Sponsorship - Exclusive After Dark Branding	* \$2									
Tailored Outdoor Lab Teambuilding Activities	² %	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~								
After Dark Stage Mention										
Exclusive cause-related marketing campaigns	1°	Ŝ		ů,						
Exclusive social media marketing opportunities	A	A	A	An .	\wedge					
Outdoor Lab Student Activity Marketing Content										
After Dark Wall Banners	A	F	A	A	A	A	A			
After Dark Video Scroll	455	455	\$55\$	4554	455	\$5\$ ⁴	455			
Guest Commentaries, Blog, Advertorials	3	2	2	1	1	1	1	1		
After Dark Print Materials	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Text		
Select social media recognition										
E-Newsletter recognition	Logo x 12	Logo x 12	Logo x 12	Logo x 9	Logo x 9	Logo x 6	Logo x 6	Logo x 6	Text x 3	
Annual Report recognition	1/2 Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page	1/4 Page	Logo	Logo	Text	Text
Outdoor Lab Foundation website recognition	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Text	Text	Text
After Dark Tickets	10	10	10	8	8	6	6	4	2	1
Use of Outdoor Lab Foundation logo	*	*	*	*	*	*	*	*	*	*



OUTDOOR LAB FOUNDATION



2021-22 Accomplishments

6,000 STUDENTS ATTENDED OUTDOOR LAB

\$200,000 IN TUITION ASSISTANCE DISTRIBUTED

900 HIGH SCHOOL LEADERS OUTFITTED WITH OUTDOOR LAB UNIFORMS

\$20,000 IN INTERN STIPENDS COMMITTED TO 40
INTERNS

24,000 NIGHTS UNDER THE STARS

35 NEIGHBORHOOD SCHOOLS
PARTICIPATED

ONE DINING HALL AND BUNKHOUSE FUNDED

